

Dear relation,

De Smaakspecialist and I as a founder have a mission: make healthy, organic food accessible for everyone. We believe that being able to make a conscious choice about what you eat as a person, plays an important role in this. A choice with impact for yourself, for your environment, for today and tomorrow.



A choice that can be different for everyone. Which can be made on the basis of various motives such as impact on nature, animal welfare, working conditions or health. A choice that is never wrong, if you make it aware and can contribute in all ways to the quality of life on earth, at this time and for our children. A choice that is going to be crucial in the future to be able to meet the need for food and its impact on our planet.

This awareness can not start soon enough. That is why we have developed the interactive lesson program KidsProef. Meanwhile, thousands of primary school children in the Netherlands have already completed the curriculum. But we still have a long way to go and I want to go it with you. We would like to give every child from group 7 of the primary school the opportunity to participate in KidsProef. And that every year!!

### Team Dirven goes KidsProef #everybitematters

The road of more than 7000 km will lead to the North Cape. A place that represents the changes that our earth is currently undergoing. Together with my brother I will take part of the ScanCoverTrial, for KidsProef. The goal: upscaling the lesson program in 2019. This includes ambassadors, teaching packages and means of communication.

And yes, of course funding as well.



As a certified social venture, de Smaakspecialist contributes to this every day. Also with financial resources. But it can go faster. The ambition I have with the ScanCoveryTrial: **25,000 EUR**. The promise of de Smaakspecialist and me: 7,500 children will be taught KidsProef in 2019. For this we will commit ourselves every day, because 'Every bite matters'!

### Are you joining? #everybitematters

SMAAKT 100 EUR = 1 class

SMAAKT 200 EUR = 2 classes

SMAAKT 500 EUR = 5 classes (including, name listing on the site and 1x mention on the car)

SMAAKT 1000 EUR = 10 classes (including, big name on the site and 2x attribution on the car)

Please indicate if you want to become a KidsProef ambassador!

Depending on the package you receive a delicious Smaakt surprise.

### How to participate?

To donate; NL41ABNA0245714790, stating Name / e-mail and number of classes you wish to sponsor.

### What does an ambassador do?

We receive requests from everywhere in the Netherlands to teach their school. Would you like to be part of it and give a number of KidsProef lessons yourself? We will offer you a training first ofcourse. Interested? Let us know!

[Info KidsProef](#)

[Info ScanCovery](#)

### Questions? Contact us!

Pieter Dirven

pieter@desmaakspecialist.nl

+31 6 51 27 27 18

